



Letter of Intent for Board Members

Your Name
David Ross
Company/Organization
Statera Capital
Your Title
Managing Director
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Vision, Plans & Objectives
<i>What are your goals and objectives? What would you like to see happen / make happen? What is your vision?</i>
<p>I believe Tanzania is a country with incredible untapped potential for growth and development. My goals as a Board member of Amcham would be:</p> <ol style="list-style-type: none"> 1. To enhance the profile of American investment into Tanzanian businesses 2. To expand the perspective of Americans to view Tanzania as a business destination beyond just a holiday or charitable destination 3. To increase the value of membership through organization of events crucial to business owners 4. To identify growth of business of members through targeted networking and advocacy 5. To collaborate with other groups including European Business Group and others to lobby for improved conditions for business 6. To assist in pursuing topics of interest by Amcham members for collaboration with Tanzanian governmental agencies
How long have you been a member of AmCham
Over 1 year
Your Qualifications

Please share the skill set(s) and qualifications you would bring to the AMCHAM board? How would your skills enhance the activities of the board?

I bring resources and networks from the world of global finance, multilateral investment, and academia across a wide variety of key sectors to the Tanzanian economy.

I founded and serve as Managing Director of Statera Capital - a boutique investment banking firm that helps Tanzanian businesses raise capital to grow their businesses. In the past three years we've designed investment funds of over \$150 million USD and separately secured funding of \$80 million USD for 8 separate Tanzanian companies.

I also serve as the United States Ambassador to the Open University of Tanzania - the largest university system in Tanzania and have arranged training programs for professionals from Google and SAP.

My firm and I have made several direct investments into Tanzanian companies and companies expanding into Tanzania.

I've arranged investment conferences bringing in investors overseeing \$7 billion USD to explore Tanzanian investments in venture capital and private equity and moderated dozens of other conferences.

My firm and I have served and have relationships with development partners including World Bank, African Development Bank and development institutions from US, UK, France, Germany, Sweden, and others that are active in supporting Tanzanian private sector businesses involved with social and economic development.

I'm also a light-hearted fun loving person who enjoys helping people with business that you might have seen advertising hamburgers in Tanzanian magazines. 😊

Citizenship (s)

USA

Compiled applications will be posted in advance of the Annual General Meeting